

Tourism Branding Strategy Of The Mediterranean Region

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The Mediterranean region under climate change
The Mediterranean Region
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The Physical Geography of the Mediterranean
Biology and Wildlife of the Mediterranean Region
Natural Environment and Culture in the Mediterranean Region
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The Convergence of Civilizations
Recent Dynamics of the Mediterranean Vegetation and Landscape
Environmental Issues in the Mediterranean
Security Challenges in the Mediterranean Region
Sapienza in the Mediterranean Region
Tourism, Environment and Ecology in the Mediterranean Region
Water Resources in the Mediterranean Region
Connections, Mobilities, Urban Prospects and Environmental Threats
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the mediterranean region contains a diverse and interesting climate ranging from areas with permanent glaciers to areas of subtropical semiarid regions the region is potentially sensitive to climate change and its progress has environmental social and economic implications within and beyond the region produced by the mediterranean climate variability and predictability research networking project this book reviews the evolution of the mediterranean climate over the past two millennia with projections further into the twenty first century as well as examining in detail various aspects of the mediterranean region s climate including evolution atmospheric variables and oceanic and land elements integrated with this the book also considers the social and economic problems or vulnerabilities associated with the region written and reviewed by

multiple researchers to ensure a high level of information presented clearly mediterranean climate variables will be an invaluable source of information for geologists oceanographers and anyone interested in learning more about the mediterranean climate written by leading experts in the field presents clear compelling and concise evidence includes the latest thinking in mediterranean climate research

this book has been published by allenvi french national alliance for environmental research to coincide with the 22nd conference of parties to the united nations framework convention on climate change cop22 in marrakesh it is the outcome of work by academic researchers on both sides of the mediterranean and provides a remarkable scientific review of the mechanisms of climate change and its impacts on the environment the economy health and mediterranean societies it will also be valuable in developing responses that draw on scientific evidence to address the issues of adaptation resource conservation solutions and risk prevention reflecting the full complexity of the mediterranean environment the book is a major scientific contribution to the climate issue where various scientific considerations converge to break down the boundaries between disciplines

this is a detailed illustrated and up to date study of the fauna flora landscapes coastal areas and seascapes of the entire mediterranean basin and the sea itself since the publication of the first edition in 1999 the field has advanced in significant ways and this revision is timely

first published in 1984 the mediterranean region considers the broad economic and political problems facing the region from a variety of perspectives the book features the work of international experts on the mediterranean region it discusses the changing legal environment and covers the law of the sea as applied to the mediterranean and the position of the arab countries in the region chapters are also devoted to exploring the different policies of russia the united states and europe towards the mediterranean the mediterranean region is a detailed contribution to research and understanding of the area

it is becoming clear that the mediterranean region is one of the hottest of the biodiversity hotspots on the planet there is also an increasing concern for the conservation adaptive management and restoration of the unique natural ecosystems and cultural landscapes that characterize this area the region s biological and cultural heritage as well as its huge wealth of biodiversity is now at real risk this brings a further urgency to the task of communicating detailed but readily accessible information on the mediterranean biota and an ecological historical and evolutionary perspective to the changing contexts in which the region s flora and fauna continue to evolve there is no other recent textbook devoted solely to mediterranean evolutionary ecology and a synthesis of the many recent advances is now overdue this new work builds on the success and reputation of the first edition although the text has been updated and expanded to document recent changes to biodiversity new ecological and evolutionary insights and the challenges for the future these changes include the addition of two new chapters devoted to the mediterranean sea itself and especially the coastal areas throughout the book the pressing issues of global change especially climate warming are addressed in conjunction with changing land use and in terms of their potential impact on biota communities ecosystems and landscapes

this volume explores the climates landscapes ecosystems and hazards that comprise the mediterranean world it traces the development of the mediterranean landscape over very long timescales and examines modern processes and key environmental issues in a wide range of settings the mediterranean is the only region on earth where three continents meet and this interaction has produced a very distinctive physical geography this book examines the landscapes and processes at the margins of these continents and the distinctive marine environment between them catastrophic earthquakes explosive volcanic eruptions and devastating storms and floods are intimately bound up within the history and mythology of the mediterranean world this is a key region for the study of natural hazards because it offers unrivalled access to long records of hazard occurrence and impact through documentary archaeological and geological archives the mediterranean is also a biodiversity hotspot it has been a meeting place for plants animals and humans from three continents throughout much of its history the quaternary records of these interactions are more varied and better preserved than in any other part of the world these records have provided important new insights into the tempo of climate landscape and ecosystem change in the mediterranean region and beyond the region is unique because of the very early and widespread impact of humans in landscape and ecosystem change and the richness of the archaeological and geological archives that chronicle this impact this book examines this history and these interactions and places current environmental issues in long term context contributors ramadan husain abu zied harriet allen jacques blondel maria carmen llasat james casford marc castellnou andrew goudie andrew harding angela hayes tom holt babette hoogakker philip hughes jos lelieveld john lewin francisco lloret francisco lopez bermudez mark macklin jean margat anne mather frédéric médail christophe morhange clive oppenheimer jeanpalutikof gerassimos papadopoulos josep piñol david pyle jane reed neil roberts eelco rohling iain stewart stathis stiros john thornes chronis tzedakis john wainwright

the mediterranean is an outstanding hot spot of biological diversity it is exceptional not only for this but also because of its long history of interactions between its human inhabitants and the other fauna and flora of the region the cradle of many civilizations the mediterranean region has been host to humans for thousands of years this book is the first to synthesise our current understanding of the ecology biology and geology of mediterranean animals birds and plants and their habitats the authors focus on the unique historical determinants and spatial patterns of mediterranean biodiversity in particular the dramatic impacts of long term human activities on the region's landscapes flora and fauna are considered this fascinating story will be of interest to researchers and students in ecology biology conservation and geography as well as to naturalists and ecotourists visiting this popular holiday region

the largest of the world's five mediterranean climate regions and one of the largest archipelagos in the world the mediterranean basin is located at the intersection of two major landmasses eurasia and africa which contributes to its cultural and high biodiversity although much of the hotspot was once covered by a dense cover of forests the basin has experienced intensive human development and impact on its ecosystems for at least 8000 years significantly longer than any other hotspot the greatest impacts have been deforestation habitat fragmentation intensive grazing and fires and infrastructure development especially on the coast which have distinctly altered the landscape the agricultural lands evergreen woodlands and maquis habitats dominating the basin are the result of these disturbances over several millennia many of the

endemic species are narrow endemics being confined to very small areas and thus are extremely vulnerable to the anthropogenic pressures probably more species have gone extinct here than in any other hotspot at present approximately 300 million people live here and water shortages and desertification will be the serious problems in the near future tourism is placing a significant pressure on the coastal ecosystems the construction of infrastructure and the direct impacts of people using and trampling sensitive dune ecosystems remains a key threat to coastal areas in view of the valuable natural heritage there is a great need for weighing our ecological impact in order to achieve a balance between biodiversity conservation and human development and above all how to maintain traditional rural livelihoods in a way that benefits biodiversity the changes in the atmosphere geomorphological processes and most natural cycles involving a biomass of any substantial size denote the arrival of a new geological period the anthropocene we the humans are actively changing the overall conditions of our existence by terraforming the earth changing the overall patterns of basic life systems in the process of remaking our specific contexts not least to supposedly secure our modes of life this book is thus synthesizing knowledge from many disciplines to throw some light on the unpredictability of forthcoming changes

the mediterranean basin is the largest of the five mediterranean climate regions and one of the largest archipelagos in the world the basin is located at the intersection of two major landmasses eurasia and africa and has around five thousand islands which contribute much to its high diversity and spectacular scenery it possesses higher salinity than the atlantic the shores are chiefly mountainous earthquakes and volcanic disturbances are frequent some of the most ancient civilizations flourished around the region carthagians greeks sicilians and romans were rivals for dominance of its shores and trade the basin virtually became a roman lake under the roman empire later the region was dominated by the byzantines and the arabs the development of the northern regions of africa and of oil fields in the middle east has increased its trade the flora is dramatic with over 20 thousand endemic vascular plant taxa and many endemic species of animals fish about 400 species sponges and corals are plentiful the touristic activities are threatening populations of many species the fragmentation and isolation is increasing due to resort development and infrastructure the overuse of the sea's natural and marine resources continues to be a problem the mediterranean monk seal the barbary macaque and the iberian lynx which is critically endangered are among the region's imperiled species

the mediterranean basin with its mountainous shores high biodiversity and spectacular scenery is located at the intersection of africa and eurasia through the 8000 years of human development in this area there have been tremendous changes in its history and biogeography approximately 300 million people live here today although the evergreen maquis vineyards olive plantations and natural woodlands cover the lands all over the basin it is facing severe destruction of habitats due to deforestation intensive grazing fires and in particular a severe coastal degradation due to infrastructure development which is changing the landscape both the historical heritage and geography of the land is facing a great threat due to urbanisation and fragmentation time has come for its inhabitants to weigh their impact on its ecogeography in order to save the biodiversity as well as the history of the basin this book synthesises the knowledge from different disciplines so as to increase awareness among the humans in the basin

represents the output of an innovative collaborative project focused on the euro mediterranean partnership emp this book sets out to show that regional security and stability may be achieved through a cultural approach based on the concept of regional identity construction

the mediterranean region has been shaped by human activity and maintained by traditional practices of land use for centuries this has affected the distribution of plants and the landscape which can be considered as part of the european cultural landscape this book details the rapid changes that have taken place in the vegetation of the mediterranean in the last half century a period in which major socio economic development greatly affected the cultural and physical landscape

the mediterranean has been subject to changing human settlement and land use patterns for millennia and has a history of human exploitation in an inherently unstable landscape environmental issues in the mediterranean reviews both physical and social aspects of this region in relation to its environment ideal for students who are studying a range of environmental issues but want to see them linked within one regional context the book begins with an introduction to the mediterranean region its history physical and human geography and its environmental problems it then goes on to examine the dynamic environment climate variables and fluctuations vegetation the hydrological cycle of the basin and its watershed processes of erosion fire and the mediterranean sea the human impact on the environment prehistoric and historic land use traditional agriculture rural and urban settlement and use of mineral resources the mediterranean environment under increasing pressure the present human landscape changes in agriculture in the 20th century the impact of depopulation pollution water resources desertification and potential climatic change it then concludes with a discussion of the region s on going environmental issues of water resources land degradation agricultural intensification and tourism and considers how these can be approached using management techniques and national and regional policies

contributions to this book question the concept of the clash of cultures the challenge to the west does not lie in the monolith of islam turning aggressively outward to europe and the us but in the rivalries between regimes ruling over societies divided by an imbalance in wealth and power

as humans we have stewardship over the environment man s dominion does not mean a license to abuse spoil squander or destroy future cultures will be able to reach their potential only if this generation remembers that sustainable land use is a combination of economics ecology and social justice our ancestors survived due to an innate sense of oneness whereby they helped each other for them everything was holy sustaining desired ecological economic and social conditions in the system is a big challenge but not an impossible task this book presents chapters by scientists from different disciplines from the mediterranean basin and its environs it presents updated information and highlights the way forward for the fields of economy environment and ecology making this book a very useful source for people working in these different disciplines contributions have been prepared by experts in these respective fields the book also brings to the fore important future tasks for these particular disciplines and provides up to date references tables and figures illustrating research findings as such this volume is a must read for students researchers

and professionals in environmental sciences ecology forestry geography and other related fields

water resources in the mediterranean region summarizes and collates scientific developments around water resources in the mediterranean socio economic environment through a multidisciplinary framework synthesizing hydrology hydrogeology climate bioclimatology economics and geography as such it provides essential information for any reader looking to learn more about the mediterranean which is experiencing the impact of climate change and concurrent complex issues of anthropogenic effects especially in agriculture and other resource uses water resources in the mediterranean region covers different challenges in the issue of the evolution of water resources in the mediterranean it is intended for phd students research scientists and managers interested in new solutions and approaches for water management and in the forecast of future water dynamics offers multidisciplinary content providing global visions of the challenges faced in the mediterranean region presents fundamental and operational studies providing the reader with information on how to implement these actions and results themselves written in a pedagogical manner allowing for ease of reading for both researchers and water managers

this volume provides specialized insights into selected mediterranean geographies such as info communication technologies tourism urbanization and climate change threats with a focus on emerging and often overlooked issues in light of the impact of current trends of globalization and the financial crisis in the broader context of contemporary world processes of environmental change and accelerated human mobility specifically the book contains sections on emergent and increasingly significant or highly innovative issues specific to the mediterranean often providing alternative perspectives on various pressing issues such as the northward shift of climatic types littoralisation processes and urbanization trends tourism growth problems human exposure to environmental stresses and the boom in info communication technologies as such this book provides new insights into a region that has absorbed the sustained impact of human growth in precarious environments often at the interface of many worlds co existing at various states of development and inter scalar or cross border interrelationships this volume does not cover every aspect of the human and physical geographies of the mediterranean region but rather addresses contemporary issues of increasing significance to the mediterranean with an emphasis on emergent and pressing issues as well as new perspectives or methods of approach of special relevance to the mediterranean the core of contributions to this volume originated from an initiative undertaken by the international geographical union igu mediterranean renaissance program now the commission on the mediterranean basin comb most papers are authored by members of the latter commission and additional papers are included in order to cover more aspects of contemporary mediterranean geographies

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